

CONTRACT

KAYU
4600 S Regal St
Spokane, WA 99223
(509)448-2828

www.kayutv.com

And:

Media Specialists
Attention: Debbie Leslie
PO Box 8631
Spokane, WA 99203

<u>Contract / Revision</u> 65863 /		<u>Alt Order #</u>
<u>Product</u> Political Issue		
<u>Contract Dates</u> 10/10/16 - 11/06/16		<u>Estimate #</u>
<u>Advertiser</u> Yes for Buses		<u>Original Date / Revision</u> 10/18/16 / 10/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> KAYU	<u>Account Executive</u> Tom Holcomb	<u>Sales Office</u> Political Revenue
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> TV14102	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KAYU	10/10/16	11/06/16	Fox News Sunday(FOX)	Fox News Sunday(:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/10/16	10/16/16	-----S				1	\$60.00			
	Week:	10/17/16	10/23/16	-----S				1	\$60.00			
	Week:	10/24/16	10/30/16	-----				0	\$0.00			
	Week:	10/31/16	11/06/16	-----S				1	\$60.00			
2	KAYU	10/22/16	11/06/16	Sat Late News	Sat Late News		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	-----S-				1	\$150.00			
	Week:	10/24/16	10/30/16	-----				0	\$0.00			
	Week:	10/31/16	11/06/16	-----S-				1	\$150.00			
N 3	KAYU	10/30/16	10/30/16	World Series-Sun	World Series-Sun		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/16	10/30/16	-----S				1	\$1,400.00			
Totals											6	\$1,880.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/16 - 10/31/16	4	\$1,670.00	(\$250.50)	\$1,419.50
11/01/16 - 11/06/16	2	\$210.00	(\$31.50)	\$178.50
Totals	6	\$1,880.00	(\$282.00)	\$1,598.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Non-Discrimination Policy: [Licensee] and its station(s) do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from [Licensee] or its station(s) that is intended to discriminate on the basis of race or ethnicity.